

# HOW TO PROMOTE YOUR BUSINESS WITH LITTLE OR NO MONEY SEMINAR

With DR. STAN FINE "THE BUSINESS DOCTOR"

**DATE:** Thursday October 1, 2009

**LOCATION:** University Center, Sunnen Room, Webster University, 175 Edgar Ave.,  
Webster Groves, MO 63119, 314-968-7105

**TIME:** 1:00 P.M. – 4:30 p.m.

**COST:** **FREE**

**PARKING:** Webster University in the Garden Park Plaza; 1 block from the meeting  
place (see [www.webster.edu/campusmap](http://www.webster.edu/campusmap))

TO REGISTER, go to [WWW.STANFINE.COM](http://WWW.STANFINE.COM) and go to SEMINAR REGISTRATION PAGE.

**SPEAKERS AND TOPICS:**

**1:15 p.m. – 2:45 p.m. DR STAN FINE: 50 + MARKETING STRATEGIES AND TIPS TO GROW YOUR BUSINESS:** BUSINESS PROMOTION TIPS, WAYS OF GETTING NEW BUSINESS, WAYS OF CULTIVATING CLIENT RELATIONSHIPS, NETWORKING TIPS USING BUSINESS CARDS, MOST COMMON DIRECT MAIL MISTAKES TO AVOID, AND HOW TO USE PR TO YOUR ADVANTAGE!

Dr. Fine serves as Senior Vice President at Random App, Inc. He has held high-level marketing positions with numerous Fortune 100 companies. As a national business speaker, Dr. Fine has presented to thousands of people around the United States. He has taught management seminars for Inc. Magazine, appeared on radio and television talk shows. His sales and marketing expertise has been featured in multiple publications including the St. Louis Post Dispatch, Missouri Meetings and Events Magazine, St. Louis Small Business Monthly. Dr. Fine has a PhD. in Business. Stan has appeared on Channel 10 STLTV Daily at "Dr. Stan: The Business Doctor - Business Boot Camp Tip of the Week and is currently on 91.5 FM and 1320 AM " The Business Doctor Rapid E Business Tips of The Week" ..

**2:45 P.M. – 3:00 P.M. BREAK**

**3:00 p.m. – 3:30 p.m. - KEITH WHEELER - E-MARKETING STRATEGIES** Keith Wheeler, President and CEO of Random App, Inc., the developers and operators of RAPID eMarketing, will help you to evolve your marketing newsletter into a top notch e-marketing tool. Learn how to social network through e-newsletters, why tracking results is necessary, and how this e-newsletter tool can help you respond quickly to changing business conditions. Keith holds a MA in Computer Resources/Management of Information System from Webster University. [www.rapidnewsletter.com](http://www.rapidnewsletter.com)

**3:30 p.m. – 4:00 p.m. CATHY SEXTON - PRODUCTIVITY EXPERT - HAVING CONTROL OVER YOUR TIME AND YOUR LIFE.**

Being a business owner can become overwhelming when you are wearing all the hats. How often do you find yourself running out of time? Weekly, daily, hourly? For many, it seems that there's just isn't enough time in the day to get everything done. Being organized along with good time/task management skills you can be in control of your time and your life and of your stress and energy. While increasing your productivity you are able to maintain better balance between your work, personal, and family lives. Cathy will offer tips and techniques on getting organized, increasing productivity and being in control of your day. Cathy is a co-author of "Focus, Organization, and Productivity," and "Exploring Productivity" <http://www.onpointsolutionsllc.com>

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